**Template Media Advisory**

*Student Receives Honors for Achievement in the Arts*

<STUDENT FULL NAME>, a student at <SCHOOL NAME> in <CITY, STATE> has been honored by the <PTA NAME> for achievement in the arts. <STUDENT FIRST NAME>’s artwork, titled “<ARTWORK TITLE>”, is recognized with an <AWARD TITLE> in the category of <ARTS CATEGORY>, <GRADE DIVISION> division.

The PTA President, <PTA PRESIDENT NAME> and PTA Reflections Chair, <PTA REFLECTIONS CHAIR> provide additional opportunities for students to explore the arts and be recognize for their achievements at <SCHOOL NAME>.

Nearly 300,000 students from across the country, and in American schools overseas, participate annually in the National PTA’s Reflections program. The awards program spans six arts categories (Dance Choreography, Film Production, Music Composition, Photography, Literature, and Visual Arts) across four grade divisions and the Special Artist Division, intended for students whose physical, cognitive or mental health challenges meet ADA guidelines. This year, students explored the arts and the world around them through the theme “The world would be a better place if…”.

**UPCOMING CELEBRATIONS:**

National Award recipients will be recognized in a public gallery at the U.S. Department of Education, in Washington, DC during the months of January & February 2015. All award winners will be featured at the 2015 PTA Convention in Austin Texas. This summer, all award winners will be featured in the National PTA Reflections Online Gallery of Artwork.

<INSERT STATE & LOCAL CELEBRATION EVENTS>

**ABOUT REFLECTIONS:**

The Reflections program is the National PTA’s cornerstone arts program. It was developed in 1969 by Colorado’s PTA President Mary Lou Anderson to encourage students to explore their talents and express themselves. Since then, the Reflections program has inspired millions of students to reflect on a specific theme and create original artwork. National PTA believes every child deserves a quality arts education. Participation in arts programs like Reflections levels the playing field for underserved students, develops the whole-child, nurtures creativity and teamwork, and connects families and schools to one another and to their communities***. Learn more at PTA.org/Reflections***.